



CONNECT

CANDIDATE COLLECTION
& OUTREACH ENGINE



**WE'LL
MAKE
CANDIDATE
OUTREACH
EASY AND
EFFECTIVE**

Are you reaching out regularly to engaged job seekers and managing your database of passive candidates? If you're like most companies, you are neglecting these valued individuals. NAS offers an easy way to stay in touch with, nurture and turn these candidates into applicants.

NAS CONNECT

Our affordable platform gives you a branded destination and the ability to build a database of interested candidates. We can create custom landing pages, add quick capture forms and allow you to send messages via email or text. Plus, we'll measure results and optimize with a wide variety of analytics.

NAS CANDIDATE OUTREACH MANAGEMENT

If you'd like an expert team to handle your candidate outreach, NAS is here to help. We can deliver the level of assistance you need, from creating content calendars and developing all communications to managing and sending email and text messages to candidates based on a defined strategy. Scenarios can include:

- **Ramping up for seasonal or temporary hiring**
- **Targeting a hard-to-fill role**
- **Executing a hiring blitz**
- **Promoting hiring events**
- **Sending company news**

73% of candidates are passive job seekers.

69% of candidates want to see employer response time improved.

52% of applicants don't receive any communications 2-3 months after applying.

N | A | S RECRUITMENT INNOVATION



CONTACT US TODAY!
WWW.NASRECRUITMENT.COM